

## FOR IMMEDIATE RELEASE

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## PROVADE FURTHER DEVELOPS CAPABILITIES WITH ADDITION OF PRODUCT CONSULTANT AND STRATEGIC ACCOUNT MANAGER

**MILWAUKEE, Aug. 2, 2012 –** <u>Provade, Inc.</u>, an industry leader in enterprise Vendor Management System (VMS) development for global workforce spend management, continues its recent growth with the addition of Mary Martin as Product Consultant and Kim Ross as Strategic Account Manager. The new hires reflect Provade's ongoing commitment to providing the best in VMS software capabilities.

"Mary and Kim bring diverse backgrounds to our team, which will help Provade better serve its clients and enhance our Business Intelligence, usability and mobility solutions," said Provade President, Edward Jackson.

The most recent hires will fill two positions:

- Mary Martin, Product Consultant: Martin will work with both internal and external
  resources to ensure Provade's offerings are being fully utilized. Being immersed in the
  demonstration environment, Martin will help guide the product roadmap based on
  feedback from customers and prospects. Martin previously managed key clients at
  ManpowerGroup/TAPFIN, where she successfully implemented and managed the
  Contingent Workforce Management Solution (CWMS) Program. Martin also managed
  multiple large and mid-sized Managed Service Provider (MSP) clients at Allegis Group
  Services (AGS), and acted as a trainer for new program operations employees. Martin
  began her career in IT staffing and continues to speak at recruiter and supplier diversity
  summits, specializing in MSP education and trends.
- Kim Ross, Strategic Account Manager: Ross will act as a main point of contact for clients and partners, as well as the liaison to the entire organization. Through analysis, she will be responsible for identifying trends and ensuring consistency to display the benefits of VMS technology. Ross has over 19 years of experience in the Information

Technology, supply chain and human resources areas of the telecommunication industry, having most recently served as Program Manager at AT&T. In this role, Ross managed AT&T's internal Managed Service Provider (MSP), serving a team of more than 30 staffing professionals and 50 vendors in human resources and vendor management.

## About Provade

Provade, Inc., a Certified Women's Business Enterprise (WBE) and Minority Business Enterprise (MBE) based in Milwaukee, delivers the only enterprise Vendor Management System (VMS) for global workforce spend management. Named the 2012 TekTonic Award category winner for Vendor Management Solutions by *HRO Today* magazine, Provade VMS is built upon Oracle based technology and applications. Provade's Software as a Service (SaaS) solution helps businesses achieve efficiency and measurable savings in their staffing, statement of work (SOW) and services spend. Leveraging best in class technology, Provade VMS delivers business process flexibility, robust analytics and complete integration with ERP systems. For more information, visit <u>www.provade.com</u>.

Provade provides Business Process Outsourcing services for VMS "Powered by Oracle".

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